



**EUROPEAN MICROFINANCE AWARD 2023**  
**Inclusive Finance for Food Security & Nutrition**

**Examples of effectiveness indicators of FSN initiative**

**These examples are neither prescriptive nor exhaustive.** They are meant to highlight the nature and types of metrics that describe the FSN initiative. If your organisation collects different metrics, *even if they are only indirectly related to your FSN initiative*, please feel free to supply them. Ultimately, the best metrics are those that show the scale and effectiveness of your initiative and help the Award judges assess your response.

Note also that the dimensions are meant for guidance only and you are not required to link an indicator to any specific dimension.

**Availability**

- Crop volatility/susceptibility to climate events
- Change in crop yields for clients taking part in FSN initiative(s)
- Number of clients with farm / forward sales contracts
- Share of clients growing products for consumption (i.e. excluding non-food crops)
- Number of clients implementing improved seed crops

**Access**

- Percentage of clients reducing their food consumption at any time in the last year due to financial constraints or lack of food availability
- Number of clients diversifying their crops for health or environmental reasons
- Average number of meals/day per family member
- Number and total value of vouchers issued for food consumption

**Utilisation**

- Number of clients who report that they incorporated new or more nutrient-rich foods into their diet (e.g., fruits, vegetables, whole grains, meat)
- Number of individuals reached via education programmes or training sessions about nutrition
- Percentage of food/nutrition-related symptoms or diseases among clients (e.g., rate of diabetes)
- Number of clients who reported reducing over-consumption of foods that contribute to chronic disease (e.g., sugar, oil, salt, highly processed foods, convenience foods)
- Frequency of diarrheal disease among clients and their families

**Stability**

- Number of clients who benefited from the rescheduling of payments
- Number of FSN initiative participants reporting higher farm income
- Number and/or value of claims paid on FSN-related insurance products

**Other**

- Proportion of breastfeeding among mothers with babies
- Number of active users of digital platforms pertaining to FSN initiative
- Rates of child or maternal malnutrition