

Women clients \neq women empowered: Beyond the Numbers

Plenary session

1 December 2017

**Women's
Advancement
Outcomes**
(4 Indicators)

A1. Women
Business
Leaders (P%T)

A2. Women
Professionals &
Technical
Workers (F%T)

A3. Women
Entrepreneurial
Activity Rate
(F/M)

A4. Women
Labor Force
Participation
Rate (F/M)

**Knowledge
Assets &
Financial Access**
(4 Indicators,
10 sub-indicators)

B1. Women
Borrowing or
Saving for
Business (F/M)
(2 sub-
indicators)

B2. Women
Financial
Inclusion (F/M)
(3 sub-
indicators)

B3. Support
for SMEs
(5 sub-
indicators)

B4. Women
Tertiary
Education Gross
Enrollment Rate
(F/M)

**Supporting
Entrepreneurial
Conditions**
(4 Indicators,
15 sub-indicators)

C1. Ease of
Doing Business




C2. Cultural
Perceptions
of Women
Entrepreneurs
(5 sub-
indicators)

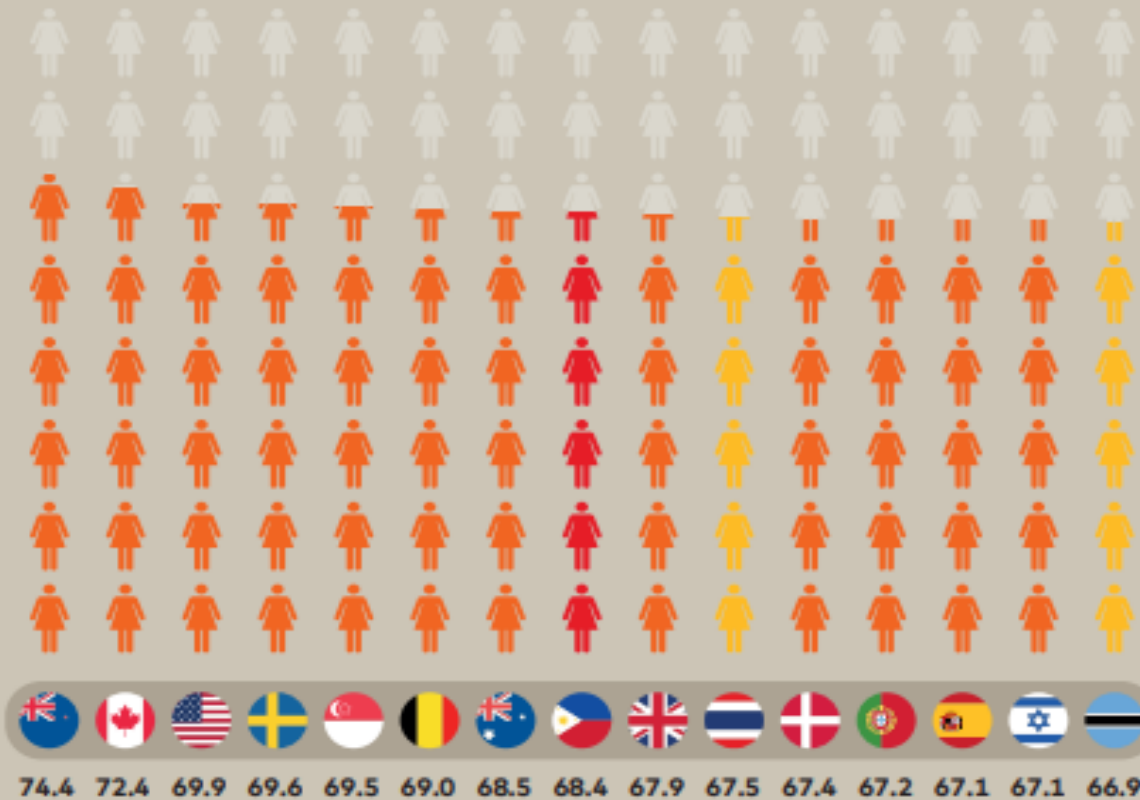
C3. Quality of
Governance
(5 sub-indicators)

C4.
Entrepreneurial
Supporting
Factors
(5 sub-
indicators)

OVERALL RANKING

Mastercard Index of Women Entrepreneurs

-  High Income
-  Upper Middle Income
-  Lower Middle Income





Bobbi Gray

Grameen
Foundation



Anna Zanghi

Mastercard



Imran Matin

Innovations for
Poverty Action



Bdour Al-Hyari

Microfund for women

TYPE OF ENTREPRENEURS



Opportunity-Driven

Markets with strong enabling conditions such as **New Zealand, Canada, United States, Sweden, Singapore, Belgium** and **Australia** foster more opportunity-driven entrepreneurs.



Necessity-Driven

Markets with less conducive supporting conditions like **Uganda, Bangladesh, Vietnam, Ecuador** and **Peru** tend to breed more necessity-driven entrepreneurs.

A CLOSER LOOK AT THE RESULTS

WOMEN IN THE WORKFORCE



TOP 5 MARKETS

Women in the Philippines, Thailand, Botswana, Canada and Colombia have the **highest opportunities** for advancement in the workforce.



65.5
PHILIPPINES



62.7
THAILAND



62.6
BOTSWANA



62.4
CANADA



62.2
COLOMBIA