



EUROPEAN  
MICROFINANCE WEEK 2014  
DEVELOPING BETTER MARKETS



# Building Green Capacities in Financial Institutions

by Noara Kebir  
European Microfinance Week  
November 14th 2014

## Agenda

- Introduction to the session
- Grameen Shakti presentation
- Our Approach at MEI
- Interactive workshop
- Results presentation
- Feedback round
- Conclusions

## MicroEnergy International



Noara Kebir

*Energy Engineering & Economics  
15 years experience in microfinancing*

*Managing Director*

*Founder*

*Chair of the Research Group Microenergy Systems*

*Initiator and Lead of the e-MfP AG on MF and the Environment*



## MOI Vision

Improve access to green technologies through microfinance, to fight poverty

## MOI Mission

To provide clean, reliable and affordable technologies for the people at the BoP

## MOI Company Facts

Founded 2002, 30 employees, based in Berlin and Dhaka





EUROPEAN  
MICROFINANCE WEEK 2014  
DEVELOPING BETTER MARKETS



# MicroEnergy's presence since 2002





# Grameen Shakti



## Grameen Shakti





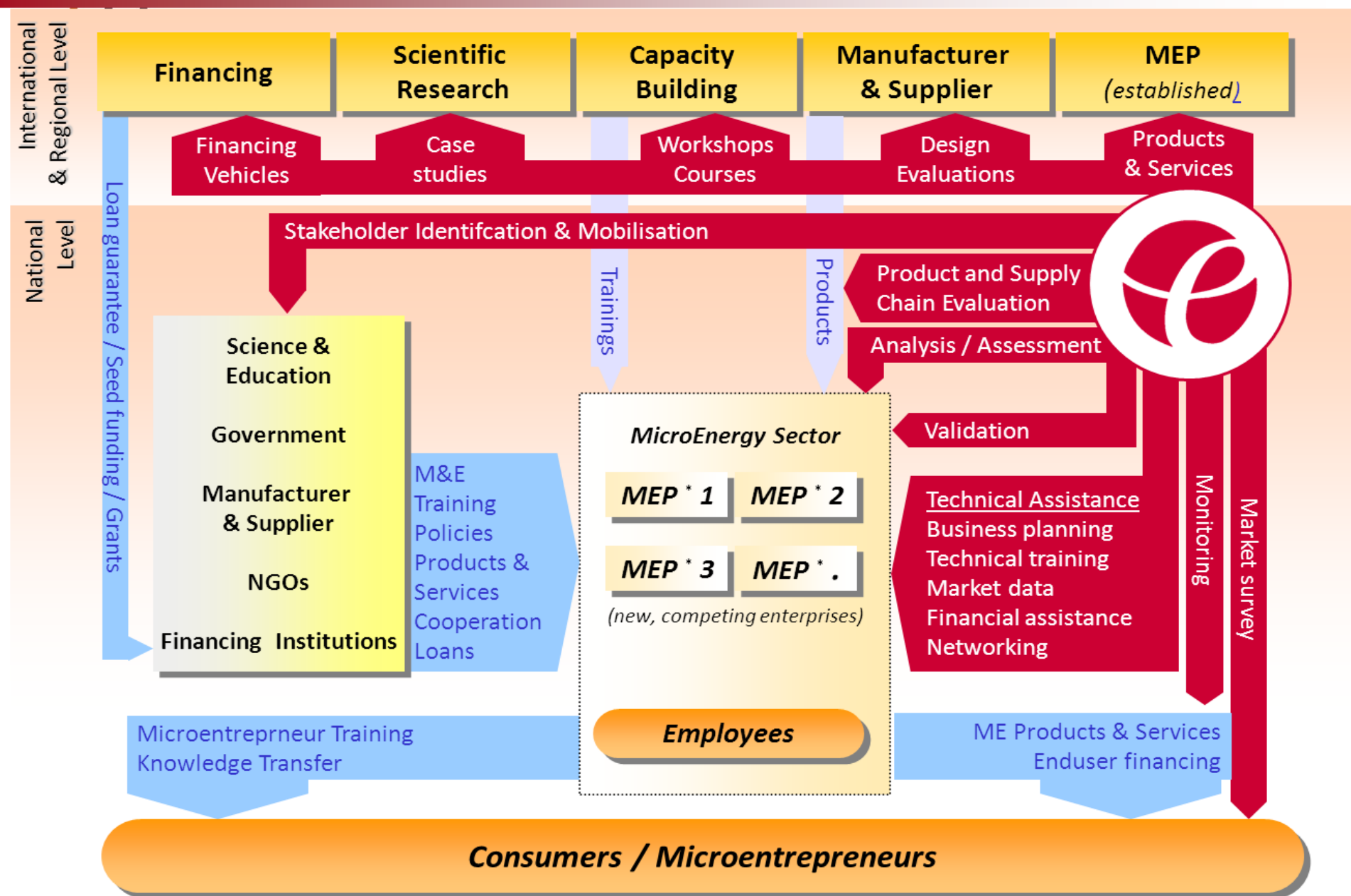


EUROPEAN  
MICROFINANCE WEEK 2014  
DEVELOPING BETTER MARKETS



Our strategy @ M  I



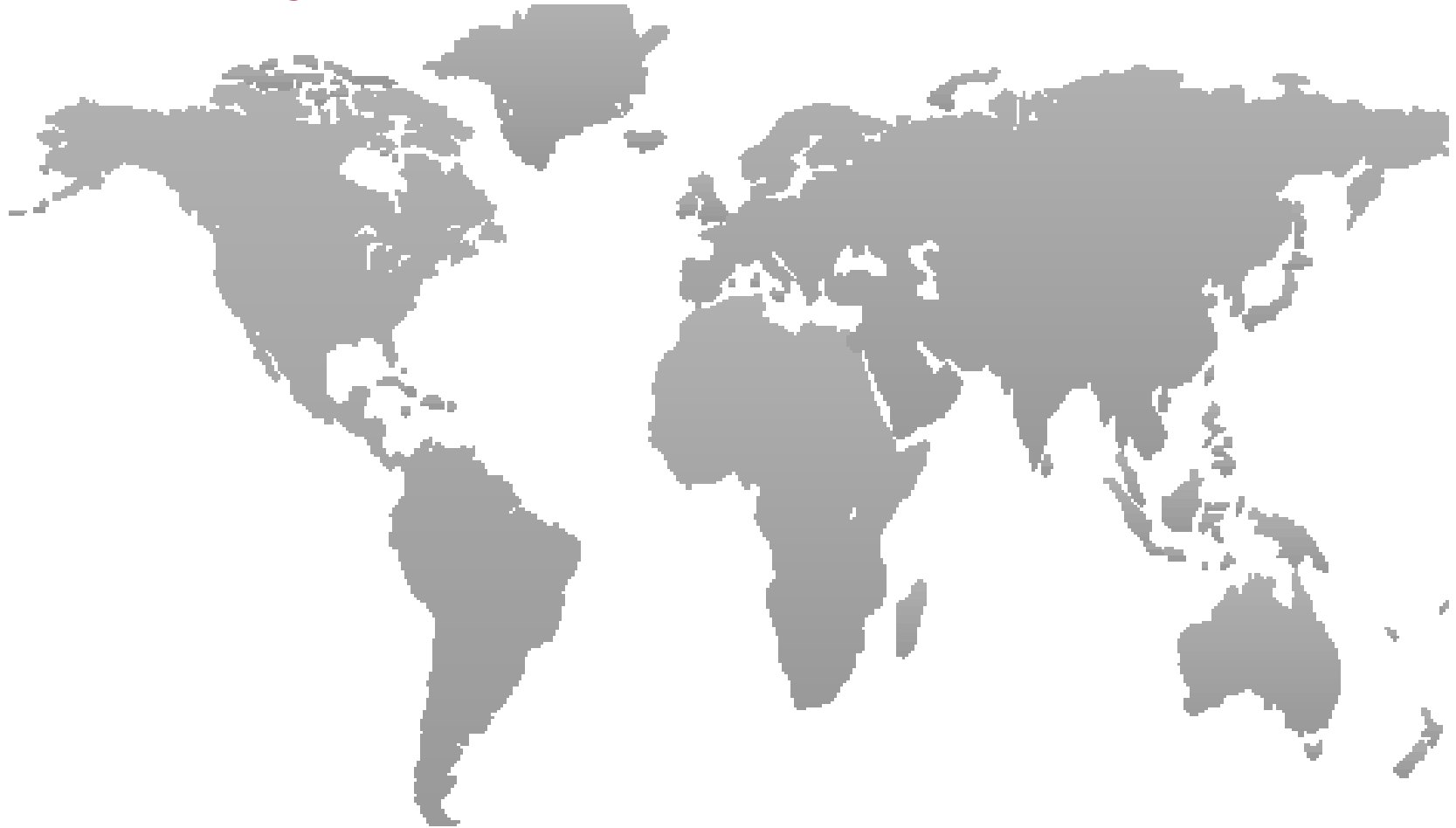




EUROPEAN  
MICROFINANCE WEEK 2014  
DEVELOPING BETTER MARKETS



## Where do you come from?

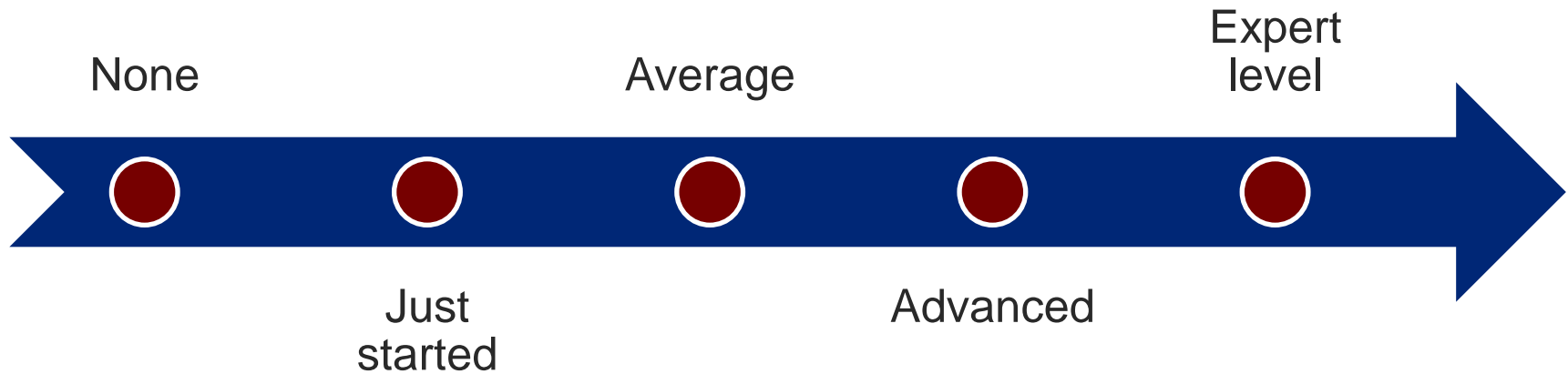




EUROPEAN  
MICROFINANCE WEEK 2014  
DEVELOPING BETTER MARKETS



## How much experience do you have in the microenergy sector?





EUROPEAN  
MICROFINANCE WEEK 2014  
DEVELOPING BETTER MARKETS



How much do you want to learn about it?

Want to dive deep in the  
context and become an  
expert

Want to collaborate in  
projects and research of  
the sector

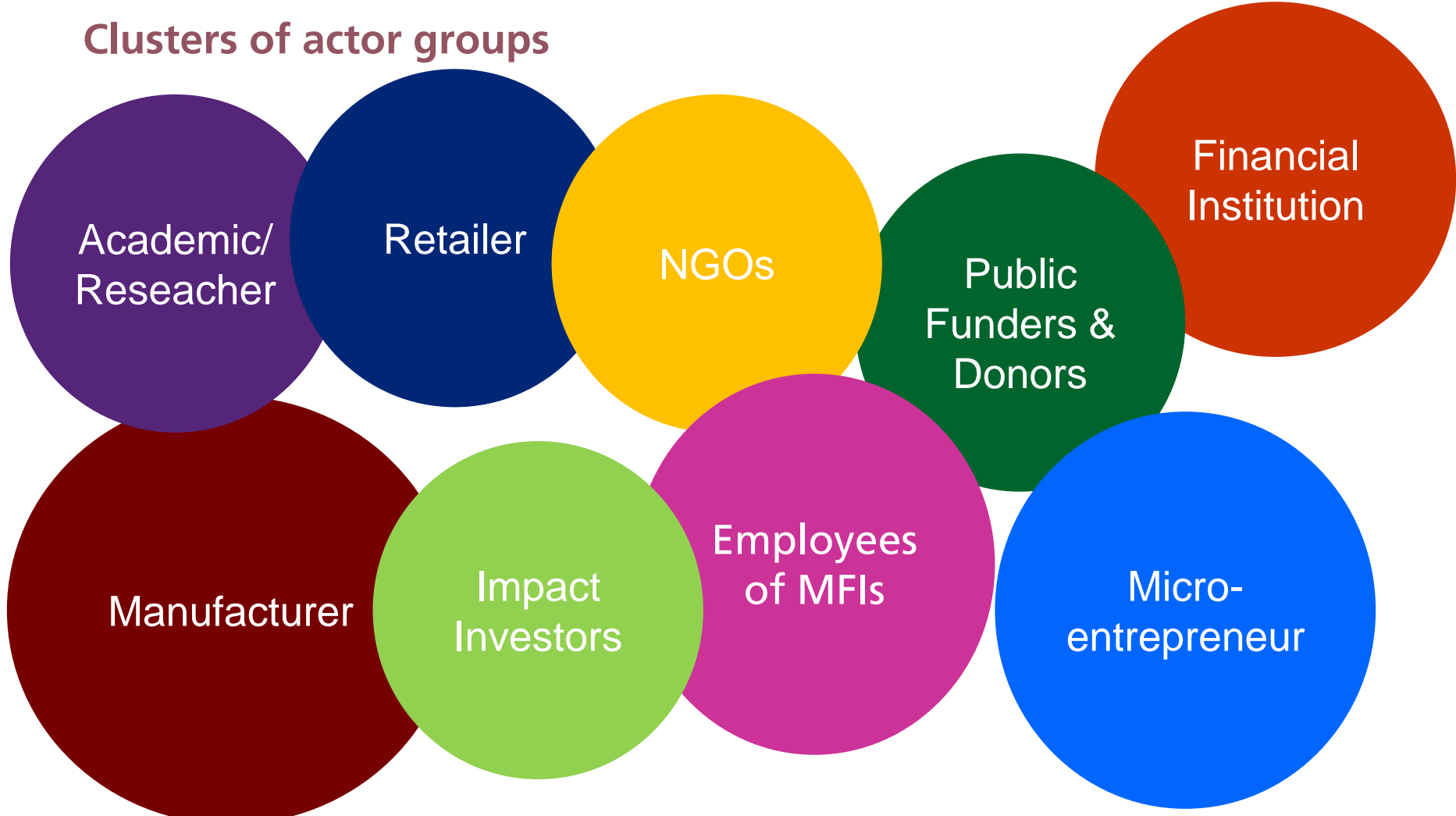
Want to have a basic  
overview of the sector



EUROPEAN  
MICROFINANCE WEEK 2014  
DEVELOPING BETTER MARKETS



### Clusters of actor groups



Academic/  
Researcher

Retailer

NGOs

Public  
Funders &  
Donors

Financial  
Institution

Manufacturer

Impact  
Investors

Employees  
of MFIs

Micro-  
entrepreneur

## Discussion: capacity building needs, favorite methods and formats





# Thank you for you participation!

MicroEnergy International

[noara.kebir@microenergy-international.com](mailto:noara.kebir@microenergy-international.com)