



EUROPEAN  
MICROFINANCE WEEK 2014  
DEVELOPING BETTER MARKETS

**FINANCING LIVLIHOODS  
PROTECTING ENVIRONMENT  
BUILDING STABLE ECONOMIES**

*Vision:*

“To be a sustainable, professionally managed and transparent institution, providing financial services, with emphasis on economic development and empowerment of the poor and the marginalized segments of the society.”

*Mission:*

“To positively impact the lives of the neglected class across India, by offering them exclusive financial services along with livelihood development services, healthcare, education, housing and training for skill development.”.



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*Building awareness on Environmental Protection, Climate Change and Compliance among our staff, customers and other stake holders to encourage them to adopt environment- friendly lifestyle.*

*Facilitating access to Clean Energy and Natural Resources for the economically deprived and the marginalized communities by providing appropriate financial services and training, thus responding to climate change.*

*Promote stewardship of Natural Resources, Eco-friendly livelihood and Sustainable Development practices.*



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50% of households use **Kerosene** for lighting

50% of households use **Firewood** for cooking

**“Stove-Smoke”** is the 3<sup>rd</sup> largest killer

21% of communicable diseases – related to **unsafe water.**



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**Solar- 14,000 Nos**  
**Biogas 260 Units**  
**Renewable Energy**



**Stove 65,000 Nos**

**Clean Energy**  
(offset 100,000  
tones CO2)



**Water filter 9,000 Nos**



**Biogas plants (260 units;**  
**459 m3 biogas/day)**





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*Our firm belief.....*

**Microfinance is a powerful tool !**

**We need to use it for the larger good of the poor.**

**THANK YOU !**

