



The International Forum on Rural and Agricultural Finance (FOROAGRO) is an international event that will unite world experts to discuss and debate how best to promote various initiatives that ensure broad-based financial services for agriculture, food security, climate change and other aspects that allow gains in agricultural productivity and well-being among small rural producers in Latin America.

PURPOSE

A collection of experiences from Latin America will be presented to promote the exchange of views on the public and private sector's role in generating a more favorable environment for the expansion of rural and agricultural financial services.

During the event, participants will be exposed to successful and innovative experiences, comprehensive financial products and services that meet the need of rural households, and the business and social models used by pioneer financial institutions.

TARGET AUDIENCES

FOROAGRO will be held in Spanish and is targeted at:

- CEOs of financial institutions.
- Regional managers and area managers.
- Mid-level managers and product development managers.
- Professional consultants interested in developing products for the agricultural and forestry sector.
- Donors, public administrators, academics and development agencies working on the topic of rural development

MAIN THEMES

The Forum's agenda focuses on three main areas:

1. SME's funding and experience in agriculture

2. Family agriculture

3. Innovations in agricultural funding

Some of the main themes will include:

- Value chain finance as a strategy for financial inclusion in rural areas.
- Comprehensive financial services adapted to the need of smallholder families dependent on agriculture, experiences and lessons learned.
- Mechanisms for adaptation and mitigation of climate change in rural areas and the agricultural sector.

PLACE AND DATE

The event will be held in the City of Santa Cruz, on 17 and 18 March 2016 at the Hotel "Los Tajibos".

SPEAKERS

The International Forum on Rural and Agricultural Finance (FOROAGRO) El Foro Internacional de Finanzas Rurales y Agropecuarias contará con la participación de expositores y panelistas nacionales e internacionales de alto nivel, representantes de diversas instituciones clave para la difusión de experiencias y mejores prácticas a nivel latinoamericano en las diferentes temáticas programadas en la agenda del evento.



FOROAGRO

Foro Internacional de Finanzas Rurales y Agropecuarias
17 y 18 de Marzo de 2016 - Santa Cruz (Bolivia)

AGENDA

PLACE: SANTA CRUZ, LOS TAJIBOS HOTEL

DATE: MARCH, 17 to 18, 2016

Day No. 1 (March 17th, 2016)		
07:30 -8:30	Registration	
08:30 – 09:15	Opening Address - Representatives from: Ministerio de Desarrollo Rural y Tierras - MDRYT (PC), Finanzas de Todos - FINDETO (Co), Autoridad de Supervisión del sistema Financiero - ASFI(Co), Ministerio de Desarrollo Productivo y Economía Plural (PC), Banco Central de Bolivia: Marcelo Zabalaga (PC)	
09:30 -10:30	PLENARY No 1: THE FINANCING OF VALUE CHAINS AS AN INSTRUMENT OF FINANCIAL INCLUSION Speakers: Emilio Hernández (Co) - FAO International (Italy) Rodolfo Quirós (Co) - Academia de Centroamérica (Costa Rica)	
10:30 – 11:00	Coffee Break	
11:00 – 12:30	Panel No 1: EXPERIENCES OF SMALL AND MEDIUM FARMERS ON THE ACCESS TO FUNDING AND SAVING PRODUCTS Speakers: ANAPO Representative (Bolivia), Fernando Mompó - Bco Pyme Ecofuturo (Bolivia)(Co), Isidoro Barrientos, CAPPO President (Bolivia)(Co)	Panel No 2: FAMILY FARMING AS A FUNDAMENTAL MEANS TO COMBAT FOOD INSECURITY ON THE REGION Speakers: Gonzalo Flores - FAO (Bolivia)(Co) y Edgar Guardia - Fundación Valles (Bolivia)(Co).
		Panel No 3: CREDIT TOOLS AND INNOVATIVE NATIONAL AND INTERNATIONAL TECHNOLOGICAL MECHANISMS FOR RURAL PRODUCTIVE SECTOR VALUE CHAIN FUNDING Speakers: Alejandro Escobar - BID/FOMIN (Bolivia)(Pc) Commentator: Néstor Castro - FINRURAL (Bolivia)(Pc)
12:30 – 14:00	Lunch Break	
14:00 – 16:00	PLENARY No 2: INTEGRAL FINANCIAL SERVICES FOR THE RURAL PRODUCTIVE SECTOR: EXPERIENCES AND LESSONS LEARNED Speakers: Claudio González-Vega - The Ohio State University (Costa Rica)(Co), Marcelo Mallea - SEMBRAR SARTAWI FDI (Bolivia)(Co)	
16:00 – 16:30	Coffee Break	
16:30 – 18:30	Panel No 1: DEVELOPMENT OF FINANCIAL PRODUCTS AND SERVICES FOR THE AGRICULTURAL AND FORESTRY SECTORS Speakers: Julio Flores - FDL (Nicaragua)(Co), Erik Murillo - INSA (Bolivia)(Pc), Julio Alem - CIDRE IFD (Bolivia)(Pc)	Panel No 2: FINANCIAL INCLUSION PRODUCTS FOR THE RURAL SECTOR Speakers: Raúl Angulo - INFOCRED (Bolivia)(Co), Henry Meave - BANCO UNIÓN (Bolivia)(Co)
19:30 – 23:00	Welcome Dinner	

Day No. 2 (March 18th, 2016)		
08:00 – 10:00	PLENARY No 3: MECHANISMS OF CLIMATE CHANGE ADAPTATION AND RISK MITIGATION IN THE RURAL AGRICULTURAL SECTOR <u>Speakers:</u> Norah Becerra - Frankfurt School Representative (Germany) (Co), ECOMICRO/IDB Representative (Pc)	
10:00 – 10:30	Coffee Break	
10:30 – 12:30	PANEL No 1 NATIONAL AND INTERNATIONAL EXPERIENCES: AGRICULTURAL INSURANCE DEVELOPMENT <u>Speakers:</u> Fernando Vila - IICA (Uruguay)(Co), Emiliano Castuma - AON (Argentina)(Co), <u>Commentator:</u> Edwin Vargas - PROFIN (Bolivia)(Co)	PANEL No 2 CLIMATE RISK TRANSFER MECHANISMS AND EARLY ALERT TOOLS <u>Speakers:</u> Victor Manuel Celaya del Toro - SAGARPA (México)(Co), Oscar Rojas - FAO (Panama)(Co), Juan Pablo Saavedra Badani - FUNDEPCO (Bolivia)(Pc) <u>Commentator:</u> Rolando Sahonero - FUNDA-PRÓ (Bolivia)(co)
		PANEL No 3 LATIN AMERICAN EXPERIENCES: FINANCING SUSTAINABLE AGRICULTURE <u>Speakers:</u> Marisol Fernández - OIKOCREDIT (Bolivia)(Pc), Representative PROADAPT (Pc) <u>Commentator:</u> Sandra Nisttahusz - SWISSCONTACT (Bolivia)(Pc)
12:30 – 14:30	Lunch Break	
14:30 – 16:30	CLOSING PLENARY : EXPERIENCES ON DEVELOPMENT OF REGULATIONS THAT HELP PROMOTE AGRICULTURAL CREDIT ON THE REGION <u>Speakers:</u> Ivette Espinoza - Executive Director ASFI (Bolivia)(Co), Patricio Muriel - Senior Adviser Superintendencia de Economía Popular y Solidaria (Ecuador)(Co) <u>Commentator:</u> Reynaldo Yujra Segales - Banco Central de Bolivia (PC)	
16:30	Event Closure	

(Co) = Confirmed

(PC)= Confirmation pending

Information and registrations:

Mail: finanzasdetodos@finanzasdetodos.com

Phone number: (591-2-) 2124216 - 2421266

Web page: www.finanzasdetodos.com/foroagro