



**EUROPEAN
MICROFINANCE WEEK**
connecting the inclusive finance world

SPONSORSHIP OPPORTUNITIES

EMW 2024

November 13th-15th, Luxembourg & Online
Organised by e-MFP

Achieve meaningful visibility - Engage in excellent networking - Uncover new business opportunities



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TOP EVENT FOR ALL FINANCIAL INCLUSION PROFESSIONALS

Renowned as a **unique meeting point** for all professionals working in the sector worldwide, e-MFP's annual conference 'EMW' is widely recognised for its **high-quality discussions** tackling the sector's most pressing issues and its **excellent networking**.

The prestigious **3-day event** attracts leading financial inclusion **experts, thought leaders and policy makers** from **all around the globe**, both in-person **in Luxembourg**, an internationally recognised inclusive finance hub, and **online**.





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EMW 2023 KEY FIGURES

4 plenary sessions

> 35 breakout sessions

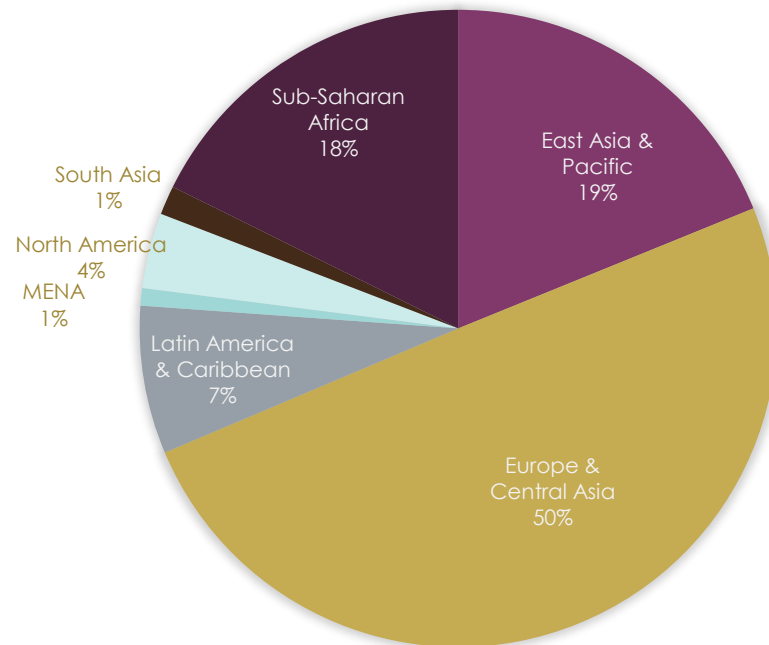
> 670 attendees from 68 countries

[List of participants](#)

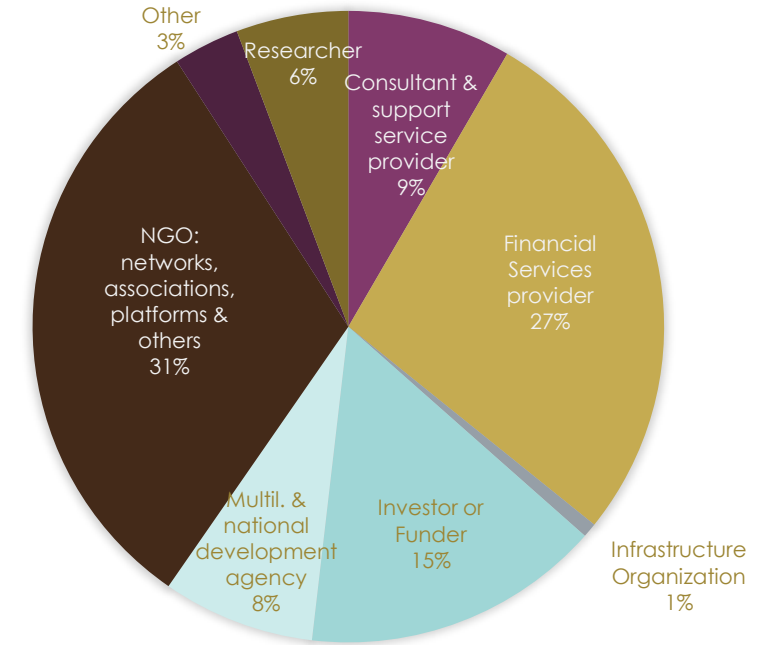
[EMW 2023 information](#)

(Programme, session recordings,
media coverage, etc.)

Attendees' regions



Types of organisation





Sponsorship Packages



BENEFITS

	PLATINUM > EUR 20 000	GOLD EUR 15 000	SILVER EUR 10 000	BRONZE EUR 6 000	FRIEND EUR 3 500
Free conference registrations	6	4	3	1	
Speaking opportunity in Plenary session, incl. roll up displayed during session	✓				
Speaking opportunity in breakout session, incl. roll up displayed during session		✓			
Plenary room named after the sponsor, incl. roll up in room entrance	✓				
Breakout session room named after the sponsor, incl. roll up in room entrance		✓			
Meeting room at conference venue	✓				
Display stand at the Plaza exhibition area	✓	✓	✓	✓	
Virtual stand in the conference app	✓	✓	✓	✓	
Video spot before plenary session	1				
Video spot before breakout session		1			
Video spot on social media wall	1	1	1		
Clickable banner advertisement on conference app	✓	✓	✓		
Push notification on the conference app for conference participants	6	4	2	1	
Social media posts	4	2	1		
Logo promotion - e-MFP website (EMW dedicated page) with link to sponsor's website - EMW registration website with link to sponsor's website - Conference app - Display screen at the conference	✓	✓	✓	✓	✓
Recognition - Conference opening & closure - e-MFP newsletter	✓	✓	✓	✓	✓



Other Sponsorship Opportunities

Would you like to welcome all our participants on the first day?

SPONSOR OUR WELCOME EVENING RECEPTION!

EUR 12 000



3 Free conference registrations offering access to all conference sessions, coffee breaks, lunches, conference evening events

Cocktail welcome speech in English

2 Roll ups displayed during reception

Small **flags/flyers/QR** on reception tables (provided by sponsor)

Display stand at the Plaza exhibition area

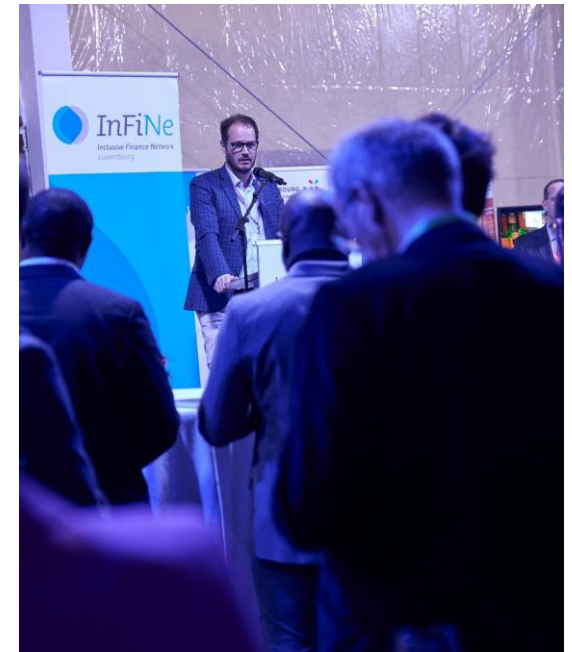
Virtual stand in the conference app

2 Push notifications to be sent to all participants on the conference app

Sponsorship mentioned in the **conference programme**

Sponsorship recognition

- Conference opening & closure
- e-MFP newsletter





Other Sponsorship Opportunities

❖ EMW Water bottle – EUR 15 000

Have your company logo on the water bottle distributed to all the in-person participants. Visibility continues even once the event is over, as participants take the bottle back home!

❖ EMW Conference app – EUR 15 000

Sponsor the conference app used by all participants, in-person and on-line. Great visibility guaranteed!

❖ EMW Networking lounge – EUR 15 000

The most used area at the venue for bilateral and networking meetings? That's our networking lounge! Want to have it personalised as if it was your company room?

❖ EMW Coffee breaks & Lunches – EUR 15 000 / day // EUR 30 000 (full event)

Coffee breaks and lunches offer your company excellent visibility during every networking break, don't miss the opportunity!

... and many more!

Don't hesitate to contact us for more information at gerice@e-mfp.eu





Sponsorship Packages' details

PLATINUM > EUR 20 000

- ✓ **6 free registrations** offering full access to all conference sessions, coffee breaks, lunches, conference evening events
- ✓ **Speaking opportunity at a Plenary session**, including **roll up** displayed during the plenary session as well as a **video spot (45'')** shown before the plenary starts
- ✓ **Plenary room named after the sponsor** with **roll up** displayed in room entrance
- ✓ **Meeting room** at the conference venue
- ✓ **Display stand** in the most prominent space at the Plaza exhibition area
- ✓ **Virtual stand** in the conference app featuring logo, publications, videos and interaction with participants
- ✓ **Video spot (45'')** on EMW social media wall
- ✓ **Clickable banner** advertisement on conference app
- ✓ **6 push notifications** to be sent to all participants on the conference app
- ✓ **4 posts** to be promoted on e-MFP social media channels
- ✓ **Logo promotion**
 - EMW dedicated page on e-MFP website, with link to sponsor's website
 - EMW registration website with link to sponsor's website
 - Conference app
 - Display screen at the conference
- ✓ **Sponsorship recognition**
 - At the conference opening & closure
 - In e-MFP newsletter





Sponsorship Packages' details

GOLD EUR 15 000



- ✓ **4 free registrations** offering full access to all conference sessions, coffee breaks, lunches, conference evening events
- ✓ **Speaking opportunity in breakout session**, including **roll up** displayed during the session as well as a **video spot** (45'') shown before the session starts
- ✓ **Breakout session room named after the sponsor** with **roll up** displayed in room entrance
- ✓ **Display stand** at the Plaza exhibition area
- ✓ **Virtual stand** in the conference app featuring logo, publications, videos and interaction with participants
- ✓ **Video spot** (45'') on EMW social media wall
- ✓ **Clickable banner** advertisement on conference app
- ✓ **4 push notifications** to be sent to all participants on the conference app
- ✓ **2 posts** to be promoted on e-MFP social media channels
- ✓ **Logo promotion**
 - EMW dedicated page on e-MFP website, with link to sponsor's website
 - EMW registration website with link to sponsor's website
 - Conference app
 - Display screen at the conference
- ✓ **Sponsorship recognition**
 - At the conference opening & closure
 - In e-MFP newsletter



Sponsorship Packages' details

SILVER EUR 10 000

- ✓ **3 free registrations** offering full access to all conference sessions, coffee breaks, lunches, conference evening events
- ✓ **Display stand** at the Plaza exhibition area
- ✓ **Virtual stand** in the conference app featuring logo, publications, videos and interaction with participants
- ✓ **Video spot** (45'') on EMW social media wall
- ✓ **Clickable banner** advertisement on conference app
- ✓ **2 push notifications** to be sent to all participants on the conference app
- ✓ **1 post** to be promoted on e-MFP social media channels
- ✓ **Logo promotion**
 - EMW dedicated page on e-MFP website, with link to sponsor's website
 - EMW registration website with link to sponsor's website
 - Conference app
 - Display screen at the conference
- ✓ **Sponsorship recognition**
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Sponsorship Packages' details

BRONZE EUR 6 000



- ✓ **1 free registration** offering full access to all conference sessions, coffee breaks, lunches, conference evening events
- ✓ **Display stand** at the Plaza exhibition area
- ✓ **Virtual stand** in the conference app featuring logo, publications, videos, and interaction with participants
- ✓ **1 push notifications** to be sent to all participants on the conference app
- ✓ **Logo promotion**
 - EMW dedicated page on e-MFP website, with link to sponsor's website
 - EMW registration website with link to sponsor's website
 - Conference app
 - Display screen at the conference
- ✓ **Sponsorship recognition**
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 - In e-MFP newsletter





Sponsorship Packages' details

FRIEND
EUR 3 500



✓ **Logo promotion**

- EMW dedicated page on e-MFP website, with link to sponsor's website
- EMW registration website with link to sponsor's website
- Conference app
- Display screen at the conference

✓ **Sponsorship recognition**

- At the conference opening & closure
- In e-MFP newsletter



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Would you like to explore additional sponsorship opportunities, or discuss the existing options further?

Get in touch with e-MFP's Network Development Coordinator, Gabriela Erice at gerice@e-mfp.eu

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