

Leading by Example: Women's Leadership in Inclusive Finance



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Services at InnPact

15 NOVEMBER 2023

16:45 - 18:00 CET / NEUMÜNSTER ABBEY, LUXEMBOURG



EVENT PARTNERS





The challenge

742m
million

Women are the single largest underserved group of customers in financial services

\$1.7
trillion

Financing gap for women entrepreneurs

- Lack of sex-disaggregated data and analysis
- Lack of tools and knowledge to understand and respond to women's financial needs, preferences and aspirations
- Limited knowledge, skill and incentives to build a gender-inclusive

Gender Neutral Approach = Gender Blind

Value of supporting gender diversity and inclusion for financial institutions



- **Greater financial stability**
- **Meeting women's differentiated needs, preferences, and aspirations**
- **Promoting innovation**
- **Improving portfolio quality and reducing risk**



Where to Start

Women in Finance: A Case for Closing Gaps

Unlocking the Potential of the Women's Market: The Gender Diversity & Inclusion Imperative

Tools for FSPs: Conducting an Institutional Gender Gap Assessment and Training and Retaining Female Staff

Women's Empowerment Principles (WEPs) Gender Gap Analysis Tool

Banking on Women: Gender Intelligence for Banks - Moving the Needle on Gender Equality

Attracting and Retaining Talent through Inclusive Family-Friendly Policies

Trainings

Gender Equality Changemakers Programme

USAID's Delivering Gender Equality: A Best Practices Framework for Male-Dominated Industries

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SUNFLOWER SEEDS




Vision

Inspired by the Corinne Molitor's life and professional achievements, Sunflower Seeds asbl goal is to empower women to exercise their leadership while contributing to a more sustainable world, respectful of human beings and the environment.

Mission

Sunflower Seeds asbl helps budding female leaders to exercise their "change-making powers" for a more inclusive and sustainable world.





Actions

-  Financial support
-  Mentoring
-  Networking
- Training






SUNFLOWER SEEDS

Who is it for?

-  Women
-  >18 years of age
-  Entrepreneur, leader of change
-  Desire to create a more sustainable and inclusive world

What type of initiative?

-  For profit & non-profit entrepreneurial initiative
-  Personal development initiative
-  Luxembourg focus, or clear connection with Luxembourg



SUNFLOWER
SEEDS

Call for applications!

Call for members and donors!

Call for partnerships!

www.sunflowerseeds.lu