



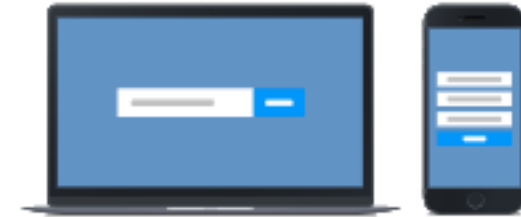
Microfact Alliance for Impact

MAI

microfact.org

Microfact?

Join by Web



- 1 Go to **PollEv.com**
- 2 Enter **MICROFACTORG802**

Respond to activity

What is MAI?

MAI is an initiative of **Microfact** that aims to generate an **impact** on the microfinance sector around the world.

We do it by:



Creating alliances with
Impact Investors, TA
partners, and associations



High-quality training



Institutional
strengthening of MIFs

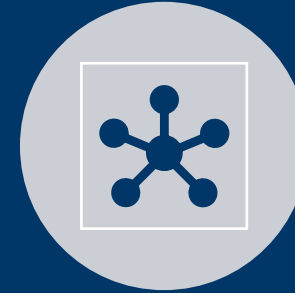
For whom is MAI?



IMPACT INVESTMENT
FUNDS



TECHNICAL
ASSISTANCE
PROVIDERS



MICROFINANCE
NETWORKS AND
ASSOCIATIONS

Willing to:

- **Strengthen MFI's** business planning, projections development, financial and social management, and performance evaluation skills.
- Upgrade the **professional skills** of their investees, members, or partners.
- Build lasting and **quality relationships** with their investees, members, or partners.



What are the benefits?



For Impact investors, TA providers, and microfinance networks or associations



Strengthening their partners



Package solution for addressing the training needs



Easy TA management

What are the benefits?



For investees, members, and partners



Opportunity to standardize the analysis process through practical reporting/monitoring and projection tools



High-quality data and analysis ready to share with stakeholders



Well-trained and committed employees

What does MAI offer?

1. Two digital courses in our user-friendly e-learning platform

Performance evaluation of MFIs



Objectives: to provide and improve participants' knowledge of:

- The actual **financial and social situation** of their own institution and their position in the microfinance market

- Interpretation of ratios and analysis of **financial trends**

- Identification of **key risk areas** that need to mitigate

Business planning with projections in Microvision



Objectives: to teach and support participants in:

- Making financial and social **projections** with Microvision

- Developing different **scenarios**

- Integrating projections in the **business planning** process

What does MAI offer?

Characteristics of our digital courses:

Target: decision-makers of MFIs, and staff involved in reporting, performance analysis, and strategic and operational planning.

Start date:

- Performance evaluation March 1st and July 1st
- Business planning with MV May 1st and October 1st

Regular prices:

Performance evaluation 180
Business planning with MV 360 €



8 weeks



5 hours per week



3 languages

(English, French, Spanish)



Online self-study



2 editions per course



Certified trainer



Cycle learning



2 live sessions



Peer 2 peer learning



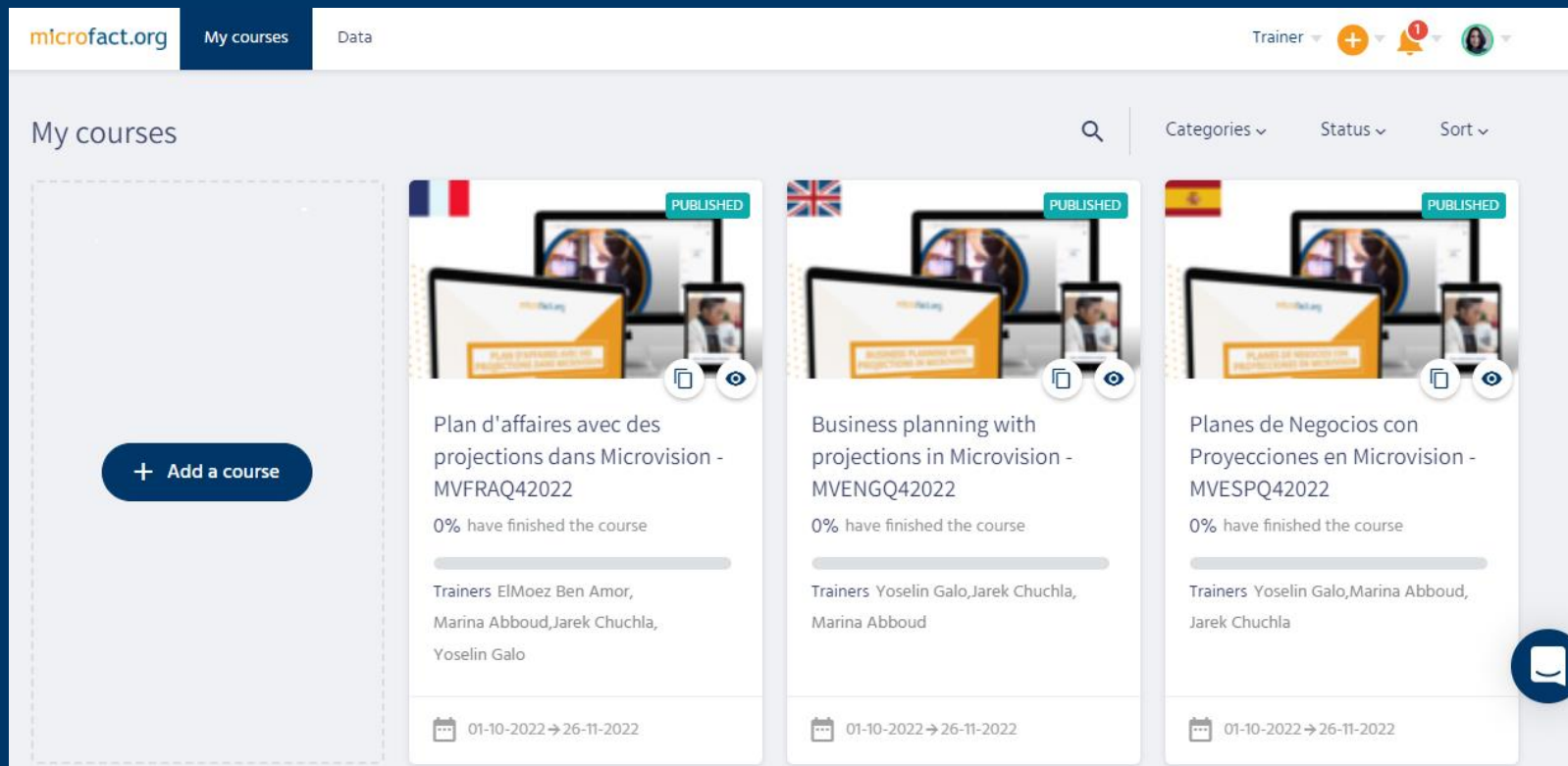
Networking



Certificate

What does MAI offer?

1. Access to the Microfact e-learning platform



The screenshot displays the 'My courses' page on the microfact.org platform. The page features a navigation bar with the logo, 'My courses', and 'Data' tabs. On the right, there are user controls for 'Trainer', a plus sign, a notification bell with a '1', and a profile icon. Below the navigation, the 'My courses' section includes a search icon, 'Categories', 'Status', and 'Sort' filters. A large dashed box on the left contains a '+ Add a course' button. Three course cards are displayed, each with a flag icon, a 'PUBLISHED' badge, a course title, a progress bar at 0%, trainer names, and a date range from 01-10-2022 to 26-11-2022. The courses are: 'Plan d'affaires avec des projections dans Microvision - MVFRAQ42022' (French), 'Business planning with projections in Microvision - MVENGQ42022' (English), and 'Planes de Negocios con Proyecciones en Microvision - MVESPQ42022' (Spanish). A chat icon is visible in the bottom right corner.

microfact.org My courses Data Trainer + 1

My courses Categories Status Sort

+ Add a course

Plan d'affaires avec des projections dans Microvision - MVFRAQ42022
0% have finished the course
Trainers ElMoez Ben Amor, Marina Abboud, Jarek Chuchla, Yoselin Galo
01-10-2022 → 26-11-2022

Business planning with projections in Microvision - MVENGQ42022
0% have finished the course
Trainers Yoselin Galo, Jarek Chuchla, Marina Abboud
01-10-2022 → 26-11-2022

Planes de Negocios con Proyecciones en Microvision - MVESPQ42022
0% have finished the course
Trainers Yoselin Galo, Marina Abboud, Jarek Chuchla
01-10-2022 → 26-11-2022

What does **MAI** offer?

2. **Attractive discounts** in our courses depending on the number of trainees per year



3. Personalized connection with **Microvision consultants**



4. Assistance in submitting the MFI Factsheet to **ATLAS**



5. Customized **start date** of the course

Ex. 15/02/2023

What does MAI offer?

3
packages!

MAI Package 1

Nbr. of trainees per year 20-49

Two digital courses in our user-friendly e-learning platform.

Attractive discounts (20%)

Assistance in submitting the MFI Factsheet to ATLAS

MAI Package 2

Nbr. of trainees per year 50-99

Two digital courses in our user-friendly e-learning platform.

Attractive discounts (25%)

Assistance in submitting the MFI Factsheet to ATLAS

Personalized connection with our Microvision consultants

Customized start date of the course

MAI Package 3

Nbr. of trainees per year > 100

Two digital courses in our user-friendly e-learning platform.

Attractive discounts (35%)

Assistance in submitting the MFI Factsheet to ATLAS

Personalized connection with our Microvision consultants

Customized start date of the course

What does MAI offer?

Performance evaluation for MFIs

Package 1

- Price per participant 144 EUR
- Estimation 2.880 – 7.056 EUR

Package 2

- Price per participant 135 EUR
- Estimation 6.750 – 13.365 EUR

Package 3

- Price per participant 117 EUR
- Estimation 11.700 EUR

Business planning with projections in Microvision

- Price per participant 288 EUR
- Estimation 5.760 – 14.112 EUR

- Price per participant 270 EUR
- Estimation 13.500 – 26.730 EUR

- Price per participant 234 EUR
- Estimation 23.400 EUR

How to start the alliance with Microfact?



...today avant-première!



Contact

Jarek Chuchla

Microfact Coordinator
Muntstraat 1, 3000 Leuven, Belgium
(LEUcera - CER)

Tel. +32 16 27 96 02 |
jarek.chuchla@brs.coop
www.brs.coop

Marina Abboud

Microfact Coordinator
39 rue Glesener, L-1631 Luxembourg

Tel. +352 45 68 68 - 327
m.abboud@ada-microfinance.lu
www.ada-microfinance.lu

microfact.org