

# EUROPEAN MICROFINANCE WEEK

## SPONSORSHIP PACKAGES

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European Microfinance Week, hosted by the European Microfinance Platform, e-MFP ([www.e-mfp.eu](http://www.e-mfp.eu)), is one of the top events in the microfinance calendar. It is a unique meeting point for European microfinance professionals working in developing countries. With a quality program and prestigious speakers, it offers participants excellent networking facilities and the opportunity to learn more about the strategies of fellow European microfinance actors.

Last year's event attracted over 450 participants from 67 countries and the feedback was excellent. European Microfinance Week 2016 will take place in Luxembourg, 16th - 18th November and we promise an equally stimulating event this year.

The European Microfinance Platform is offering a unique opportunity to increase your visibility and position your organization at the forefront of the microfinance sector. e-MFP offers many types of sponsorship and additional opportunities are also open to discussion. For further information please email the e-MFP Secretariat, [contact@e-mfp.eu](mailto:contact@e-mfp.eu)

### **Platinum Sponsor:** Negotiable (over €20,000)

- Inclusion of logo: on a display screen at the conference
  - on the back cover of the conference programme
  - on the conference registration website with link to sponsor's website
  - in the conference report
  - in the conference registration confirmation email
- Inclusion of organization's information leaflet in the conference welcome pack
- Opportunity to display and to distribute corporate promotional materials
- Inclusion of a full page advertisement in the conference program
- Recognition at the conference opening
- Recognition at the conference closure
- Recognition in the e-MFP newsletter
- Speaking opportunity at a Plenary session
- Free and most prominent space at the Plaza exhibition area
- 3 roll-ups at the conference venue
- 6 free registrations offering full access to all conference sessions, coffee breaks, lunches, conference dinner
- Free meeting room at the conference venue

**Gold Sponsor:** €15,000

- Inclusion of logo: on a display screen at the conference
  - on the back cover of the conference programme
  - on the conference registration website with link to sponsor's website
  - in the conference report
  - in the conference registration confirmation email
- Inclusion of organization's information leaflet in the conference welcome pack
- Inclusion of a full page advertisement in the conference program
- Recognition at the conference opening
- Recognition at the conference closure
- Recognition in the e-MFP newsletter
- Speaking opportunity at a conference session
- Free space at the Plaza exhibition area
- Roll-up at the conference venue
- 5 free registrations offering access to all conference sessions, coffee breaks, lunches, conference dinner

**Silver Sponsor:** €10,000

- Inclusion of logo: on a display screen at the conference
  - on the back cover of the conference programme
  - on the conference registration website with link to sponsor's website
  - in the conference report
- Inclusion of organization's information leaflet in the conference welcome pack
- Inclusion of a full page advertisement in the conference program
- Recognition at conference opening
- Recognition at conference closure
- Recognition in the e-MFP newsletter
- 3 free registrations offering access to all conference sessions, coffee breaks, lunches, conference dinner

**Bronze Sponsor:** €5,000

- Inclusion of logo: on a display screen at the conference
  - on the back cover of the conference programme
  - on the conference registration website with link to sponsor's website
  - in the conference report
- Inclusion of organization's information leaflet in the conference welcome pack
- Recognition at conference opening
- Recognition at conference closure
- Recognition in the e-MFP newsletter

**Friend:** €3,000

- Inclusion of logo: on a display screen at the conference
  - on the back cover of the conference programme
  - on the conference registration website with link to sponsor's website
  - in the conference report
- Recognition at conference opening
- Recognition at conference closure
- Recognition in the e-MFP newsletter

**Lunch/reception sponsorship:** € 10,000

Sponsoring includes:

- Free space at the Plaza exhibition area during conference
- Short welcome speech in English
- Logo visible during event
- Small flags on tables (provided by sponsor)
- Roll-up visible (provided by sponsor)
- Sponsorship mentioned in the programme
- 3 additional free entries

**Giveaway sponsorship:**

- Opportunity to distribute leaflet/promotional material/gifts in conference bag € 2,000

**To discuss these unique sponsorship opportunities or any other possibilities, contact the Secretariat, [contact@e-mfp.eu](mailto:contact@e-mfp.eu)**

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