

EcoMicro

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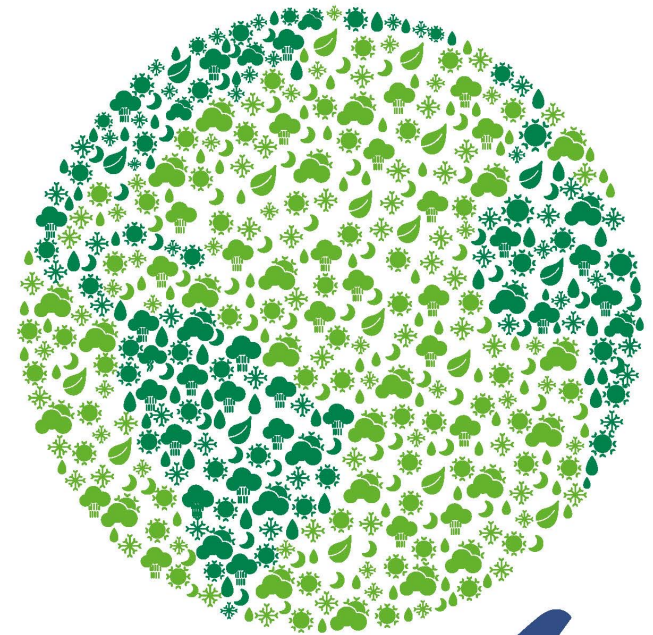
www.ecomicro.org



BRIDGING THE GAP BETWEEN CLIMATE CHANGE AND COMPETITIVENESS

EcoMicro

EcoMicro is **building the capacity** of the region's MFIs so that they have the appropriate **tools and know-how** to develop and offer **sustainable financial products to address climate change**



A HOLISTIC APPROACH IS CRITICAL FOR SUCCESS

EcoMicro



MODULE 01

- Analyzes MFI energy consumption and carbon footprint
- Reduces energy consumption and carbon footprint
- Implements an environmental corporate policy
- Builds climate change awareness inside MFI and creates momentum for green product



MODULE 02

- Analyzes climate change vulnerability of MFI portfolio
- Projects climate change impact in future portfolio performance
- Creates tools to manage climate change risks
- Trains risk officers in climate risk management



MODULE 03

- Identifies potential market for green finance products
- Designs a green finance product adapted to local demand and tests it through a pilot
- Creates strategic alliances with technology suppliers, extension services providers and other climate change stakeholders
- Builds internal capacity to commercialize and scale up the designed products

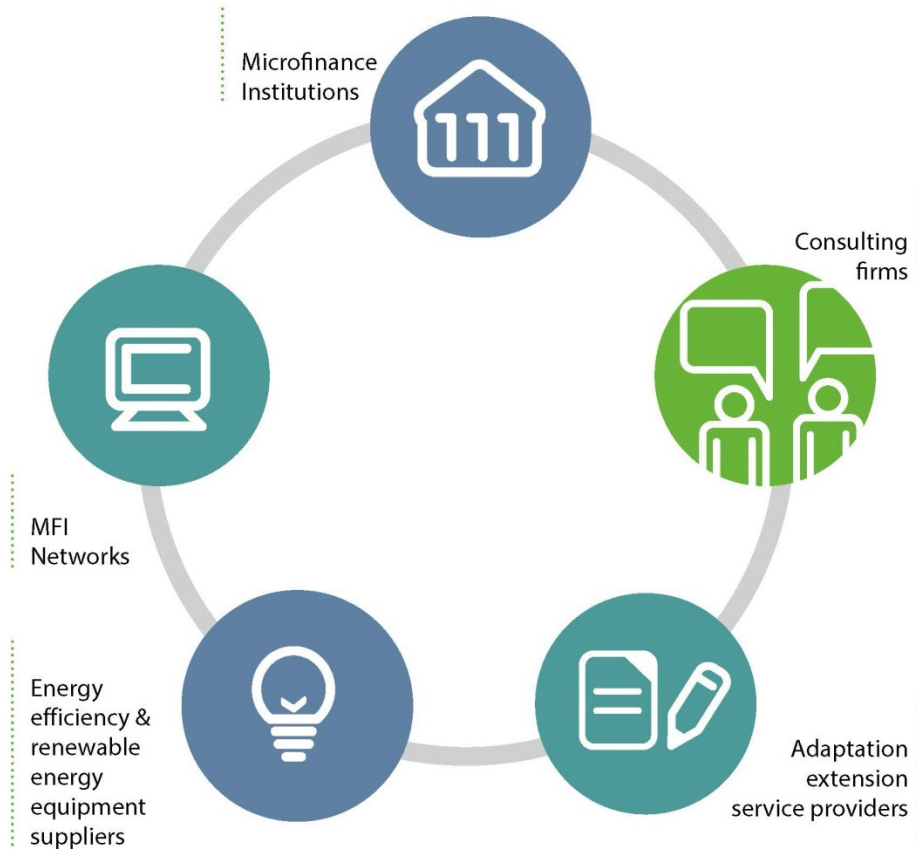
TRANSLATING CLIMATE CHANGE INTO SUSTAINABLE LOCAL SOLUTIONS



	EXAMPLES OF PROBLEMS	CHALLENGES FOR YOUR CLIENT	APPLICABLE GREEN FINANCE PRODUCT
ADAPTATION	INTENSE RAINFALL 	RURAL Loss of harvest.	ADAPTATION Microinsurance, credit for asset protection.
		URBAN Flooding of businesses. Loss of electricity.	CLEAN ENERGIES Solar panels.
ADAPTATION	DROUGHTS/ HEAT WAVES 	RURAL Loss of harvest and/or cattle.	ADAPTATION Loans to invest in resilient agricultural methods (water reservoir, solar waterpumps).
		URBAN Increase in heat waves, blackouts.	CLEAN ENERGIES Solar panels or solar home systems.
ENERGY EFFICIENCY/RENEWABLE ENERGIES	HIGHER ENERGY COSTS/ BLACKOUTS/ LACK OF COMPETITIVENESS 	RURAL Higher electricity cost, more expensive fuels.	CLEAN ENERGIES Clean energies to replace unreliable electric supply.
		URBAN Increased variable costs due to increased electricity costs.	ENERGY EFFICIENCY Energy measures that reduce operational costs.
ENERGY EFFICIENCY/RENEWABLE ENERGIES	LACK OF ACCESS TO ELECTRICITY/ UNRELIABLE ELECTRICITY SUPPLY 	RURAL Lack of access to electricity.	CLEAN ENERGIES Clean energies: solar panels or solar home systems to provide access to electricity.
		URBAN Blackouts.	CLEAN ENERGIES Clean energies to replace unreliable electric supply.

ECOMICRO HAS ESTABLISHED AN ECOSYSTEM FOR GREEN MICROFINANCE

EcoMicro



PARTICIPANT CONSULTING FIRMS:

- ADG-International
- AFC Consultants International
- Agea
- Analistas Financieros Internacionales
- Arc Finance
- Basel Agency for Sustainable Energy
- Chemonics
- Climate Focus
- DAI
- Desjardins
- Econoler
- Enclude
- Enea Consulting
- Euroinvest Panamericana
- Frankfurt School of Finance and Management
- GOPA Worldwide Consultants
- Green Microfinance Global
- Greenmax
- International Institute for Sustainable Development
- Internationale Projekt Consult
- Mennonite Economic Development Associates
- Micro Energy International
- Microsave
- Myclimate
- National Bank of Canada
- Oliver Wyman
- Perspectives of Climate Change
- Planet Finance
- Planet Rating
- SBI Consultants
- Symbiotics
- Triodos Facet

MAIN INDICATORS

EcoMicro



5-15%

of involved MFIs portfolios
is allocated to green loans



1,000+

smallholder farmer
beneficiaries so far



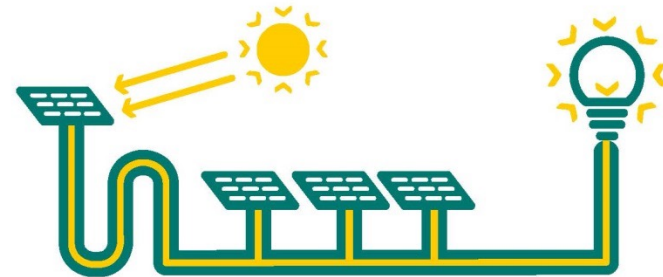
750+

microentrepreneur
beneficiaries so far

PROJECTS IN EXECUTION AND PIPELINE

EcoMicro

MFIs offering **clean energy** and **energy efficiency loans** to MSMEs and low income households



Mexico



El Salvador



Jamaica



Peru



Colombia



Paraguay



PROJECTS IN EXECUTION AND PIPELINE

EcoMicro

MFIs offering **microinsurance** and **loans to finance climate change adaptation measures** to smallholder farmers



Bolivia



Nicaragua



Dominican Republic

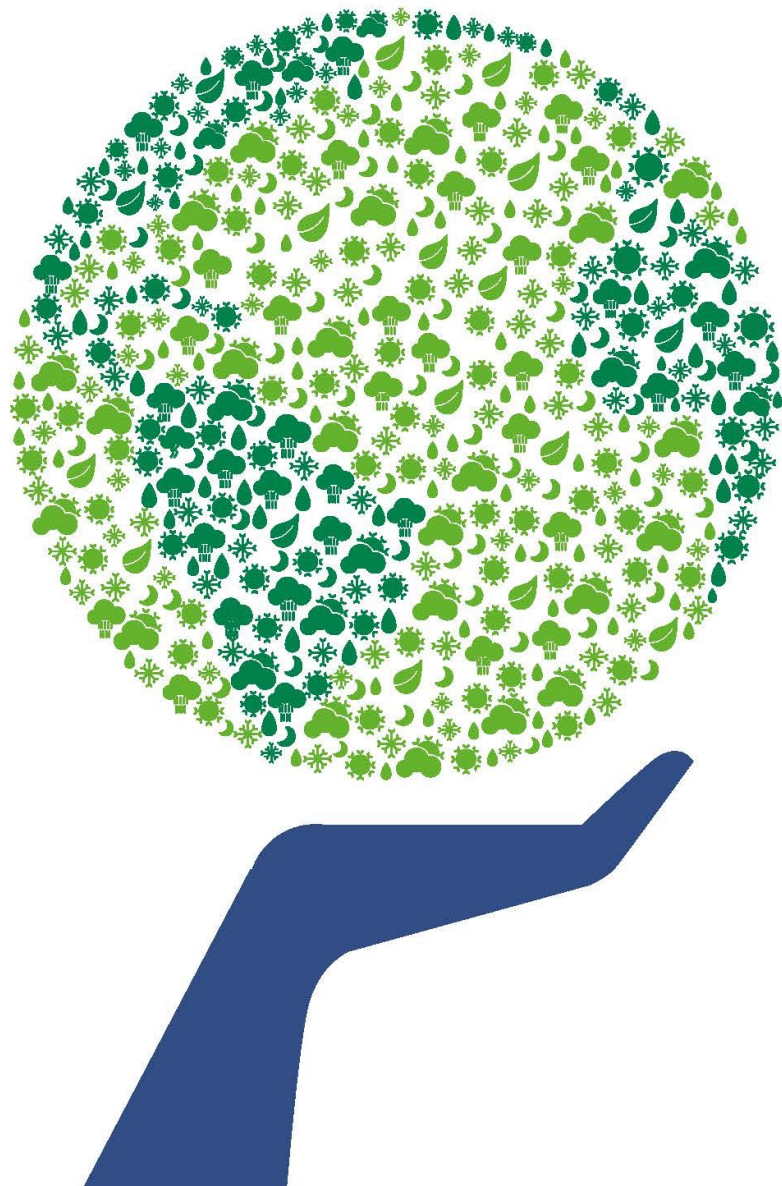


Paraguay



Risk Free Solutions Partnerships





THANK YOU

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MVIN
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Member of the IDB Group

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