



# EUROPEAN MICROFINANCE WEEK 2019

20 - 22 November, Luxembourg



European Microfinance Week, hosted by the European Microfinance Platform, e-MFP ([www.e-mfp.eu](http://www.e-mfp.eu)), is one of the top events in the microfinance calendar and a unique meeting point for microfinance professionals working worldwide.

Last year's event attracted close to 450 participants from 69 countries. With an unparalleled program and prestigious speakers, the event is widely recognised for its high quality sessions tackling the sector's front line topics and its excellent networking opportunities.

e-MFP is offering a unique opportunity to increase your visibility and position your organisation at the forefront of the microfinance sector. We offer you the following sponsorship packages and additional opportunities are also open to discussion.

## SPONSORSHIP PACKAGES

	PLATINUM > €20,000	GOLD €15,000	SILVER €10,000	BRONZE €5,000	FRIEND €3,000
Distribution of promo material	X				
Free meeting room	X				
Speaking opportunity in Plenary session	X				
Speaking opportunity in conference session		X			
Free space at the Plaza exhibition area	X	X	X		
Roll-ups at the conference venue	3	2	1		
Full page advertisement in the conference program	X	X	X		
Logo in the conference registration confirmation e-mail	X	X	X		
Information leaflet distributed with the conference material	X	X	X	X	
Free registrations	6	4	3	1	
Logo on the conference registration website with link to sponsor's website	X	X	X	X	X
Logo on a display screen at the conference	X	X	X	X	X
Logo on the back cover of the conference programme	X	X	X	X	X
Recognition in the conference opening & closure	X	X	X	X	X
Recognition in e-MFP newsletter	X	X	X	X	X
Logo in the conference report	X	X	X	X	X

Other sponsorship possibilities include sponsoring the **conference evening reception** on the 1<sup>st</sup> day or our **Giveaway sponsorships**. For more detail on the sponsoring packages and all options, please see next pages.

For further information, please email Rachele Civitareale ([contact@e-mfp.eu](mailto:contact@e-mfp.eu))

**Platinum Sponsor  
Negotiable (over €20,000)**

- Opportunity to display and to distribute corporate promotional materials
- Free meeting room at the conference venue
- Speaking opportunity at a Plenary session
- Free and most prominent space at the Plaza exhibition area
- 3 roll-ups at the conference venue
- Inclusion of a full page advertisement in the conference program
- Distribution of organisation's information leaflet with the conference material
- 6 free registrations offering full access to all conference sessions, coffee breaks, lunches, conference evening events
- Inclusion of logo:
  - In the conference registration confirmation email
  - On the conference registration website with link to sponsor's website
  - On a display screen at the conference
  - On the back cover of the conference programme
  - In the conference report
- Recognition at the conference opening & closure
- Recognition in the e-MFP newsletter

**Gold Sponsor  
€15,000**

- Speaking opportunity at a conference session
- Free space at the Plaza exhibition area
- 2 Roll-ups at the conference venue
- Inclusion of a full page advertisement in the conference program
- Distribution of organisation's information leaflet with the conference material
- 4 free registrations offering access to all conference sessions, coffee breaks, lunches, conference evening events
- Inclusion of logo:
  - In the conference registration confirmation email
  - On the conference registration website with link to sponsor's website
  - On a display screen at the conference
  - On the back cover of the conference programme
  - In the conference report
- Recognition at the conference opening & closure
- Recognition in the e-MFP newsletter

**Silver Sponsor  
€10,000**

- Free space at the Plaza exhibition area
- 1 Roll-up at the conference venue
- Inclusion of a full page advertisement in the conference program
- Distribution of organisation's information leaflet with the conference material
- 3 free registrations offering access to all conference sessions, coffee breaks, lunches, conference evening events
- Inclusion of logo:
  - In the conference registration confirmation email
  - On the conference registration website with link to sponsor's website
  - On a display screen at the conference
  - On the back cover of the conference programme
  - In the conference report
- Recognition at the conference opening & closure
- Recognition in the e-MFP newsletter

**Bronze Sponsor**

**€5,000**

- Distribution of organisation's information leaflet (max 10 pages) with the conference material
- 1 free registration offering access to all conference sessions, coffee breaks, lunches, conference evening events
- Inclusion of logo:
  - On the conference registration website with link to sponsor's website
  - On a display screen at the conference
  - On the back cover of the conference programme
  - In the conference report
- Recognition at the conference opening & closure
- Recognition in the e-MFP newsletter

**Friend**

**€3,000**

- Inclusion of logo:
  - On the conference registration website with link to sponsor's website
  - On a display screen at the conference
  - On the back cover of the conference programme
  - In the conference report
- Recognition at the conference opening & closure
- Recognition in the e-MFP newsletter

**Evening reception**

**€ 10,000**

This sponsorship includes:

- Short welcome speech in English
- Logo visible during event
- Small flags on tables (provided by sponsor)
- Roll-up visible (provided by sponsor)
- Free space at the Plaza exhibition area during conference
- Sponsorship mentioned in the programme
- 3 additional free entries offering access to all conference sessions, coffee breaks, lunches, conference evening events

**Giveaway sponsorship**

**€ 2,000**

- Opportunity to distribute leaflet (max 10 pages)/promotional material/gifts

**To discuss these sponsorship opportunities or any other possibilities, please don't hesitate to contact us!**

**[contact@e-mfp.eu](mailto:contact@e-mfp.eu)**

**+352 26 27 13 82**